

Dein Webinarthema Brainstorming

01. Deine 1. Themenidee

An empty rectangular box with a light blue border, intended for writing the first topic idea.

03. Welche Probleme (Schmerzen) oder
Wünsche (Lust) hat der Kunde bei dem
Thema?

An empty rectangular box with a light blue border, intended for writing customer problems or wishes.

02. Was weiß der Kunde zu diesem
Thema?

An empty rectangular box with a light blue border, intended for writing what the customer knows about the topic.